

## Order Item Summary

CBS TELEVISION  
STATIONS

KDKA-TV

Order ID: 57168   CF   LOC-POL   FBD - LBD: 11/05/12 - 11/05/12   HL#:   Created: 11/01/12 02:16 PM

Client: FRIENDS OF MATT SMITH (172688)   CPE: / /   Agency Commission: 15 %   Updated: TSMITH2 on 11/02/12 07:02 PM

Agency: MESSAGE & MEDIA INC. (22198)   Product: FRIENDS OF MATT SMITH   Self Protect.: :00:00   Confirmed: 11/02/12 07:02 PM

Buyer:   Demo: HHOLDS   DMA RTG   Sched. Code: B   Contract: 11/05/12 08:34 AM

AE: Brian Butz-1-KDKA-TV   Billing Int: Monthly   BM : SS

Share: 0%   WTAE: 0%   WPXI: 0%   WPGH: 0%   WPMY: 0%   WPCW: 0%   CABLE: 0%

PRINT AT STATION. ALL RATES ARE NON PRE EMPTIBLE. PAID FOR BY FRIENDS OF MATT SMITH. MARK INVOICE PAID PROOF OF PERFORMANCE AND PUT

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL5A	M * * * * *	MORN	30	D			0.0	\$360.00	1	\$360.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
002	MLOCAL6A	M * * * * *	MORN	30	D			0.0	\$720.00	1	\$720.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
003	MEARLY	M * * * * *	MORN	30	D			0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
004	DLOCAL9A	M * * * * *	DAY	30	B			0.0	\$225.00	1	\$225.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
005	NNOON	M * * * * *	NEWS	30	B			0.0	\$720.00	1	\$720.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
006	N4EARLY	M * * * * *	NEWS	30	D			0.0	\$720.00	1	\$720.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
007	N5EARLY	M * * * * *	NEWS	30	D			0.0	\$1,050.00	1	\$1,050.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEARLY01	M * * * * *	NEWS	30	B			0.0	\$1,080.00	1	\$1,080.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NLATE03	M * * * * *	NEWS	30	B			0.0	\$2,250.00	1	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NCBS7PM01	M * * * * *	CNWS	30	B			0.0	\$1,080.00	1	\$1,080.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	C D11AM	M * * * * *	PRIC	30	B			0.0	\$675.00	0	\$0.00		
Item is Cancelled													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	C DTALK	M * * * * *	DAY	30	B			0.0	\$405.00	0	\$0.00		
Item is Cancelled													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	DPHIL	M * * * * *	DAY	30	B			0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	C AINSIDER	M * * * * *	ACC	30	B			0.0	\$700.00	0	\$0.00		
Item is Cancelled													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	C LLETTER01	M * * * * *	LETT	30	B			0.0	\$575.00	0	\$0.00		
Item is Cancelled													

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	11	0	\$9,155.00	\$7,781.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$9,155.00	\$7,781.75	\$0.00	\$0.00